



Llywodraeth Cynulliad Cymru  
Welsh Assembly Government

Cymry Ifanc  
Young Wales

[www.cymru.gov.uk](http://www.cymru.gov.uk)

# U-News

A competition for children and young people aged between 7-10 year olds to report their own news

## Win an exciting new iPad!!

One of the aims of the United Nations Convention on the Rights of the Child (UNCRC) is to make sure newspapers, TV and radio show the good things that children and young people do, and represent you fairly.

**U-News** is a competition for individuals and groups that allows you to become a 'journalist' and report on things to do with **children, teenagers or young adults in your school or area.**

Individuals and groups could send us:

- a press release about an event or activity in your area
- a headlined news report on local activities as it might appear in a newspaper
- a feature article of up to 400 words
- a captioned news photo
- a cartoon
- a sports report
- a music or arts review
- a letter to the editor raising an issue about children and young people
- an audio or video interview or report for the web

We'll put the best ones in a special **U-News** newspaper or on our website.

## What makes news?

Are there interesting things you, your friends or others are doing that people should know about: things like sport, music, the arts, helping others or fund-raising. Why not report on these?

Maybe someone you know is trying to stop bullying, vandalism, drugs or unfairness. That could be a good story.

**Do you feel children and young people are blamed unfairly for things?** Write a report on that.

**Is the news reported just the way grown-ups see things?** Could you show the news through the eyes of children and young people?

**Are there things you'd like to start, stop or change?** Write a 'letter to the editor' about it.

You could even write up or record/film an interview with someone who has interesting things to say to children and young people.

## We'll help you

If you want to enter and become a reporter for **U-News**, we'll help you.

Go to <http://www.uncrcletsgetitright.co.uk> and we'll show you how to find and report the news. You'll also find the competition rules there.

This competition is partly funded by Reach the Heights which is a set of European Social Fund (ESF) projects led by the Welsh Assembly Government.



Ewrop & Chymrus Buddsoddi yn eich Dyfodol  
Cronfa Gyndeithasol Ewrop  
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## Prizes you could win

If you're the best for your age in one of Wales' four regions you'll win a special **U-News media pack**. In it you'll find a Flip video camera, radio journalist's recorder and microphone, reporter's notebook and an easy guide to reporting the news.

If you're also chosen as the best in Wales for your age you'll win an exciting **newly-launched iPad for your school**. You and your fellow pupils will be able to see the news and the internet easily. You'll also get to spend a day with a real live news editor, seeing how he or she selects the news and decides how to report the big stories.

Prizes will be presented at a special **U-News** celebration event in the Senedd in November 2010.

## Our judges want entries that:

- Show children and young people in a good light
- Look good and have a clear message
- Are interesting enough to be published in the **U-News** newspaper or on our website
- Let people know about UNCRRC

## Deadline

The deadline for entries is October 8th 2010. But don't wait around, get started on your entries straight away or during the summer holidays?

Send your entry accompanied by the tear-off form provided to **U-News** c/o Working Word PR, 9th Floor South Gate House, Wood Street Cardiff CF10 1EW. Alternatively scan your entry and email to [u-news@cazbah.biz](mailto:u-news@cazbah.biz)

## Entry form: U-News

Name of pupil/group representative entering

\_\_\_\_\_

Date of birth

\_\_\_\_\_

Name and address of school

\_\_\_\_\_

Name of teacher contact

\_\_\_\_\_

Telephone number of teacher

\_\_\_\_\_

E-mail address of teacher

\_\_\_\_\_

Description of entry (please circle) – press release, newspaper story, photo, sports report, music review, written interview, letter to the editor, cartoon or recorded interview.

I have read and understood the rules of the competition  (tick box)

\_\_\_\_\_

Signature of teacher

\_\_\_\_\_

Print name

For competition rules go to:  
<http://www.uncrcletsgetitright.co.uk>

